

Business Administration Compact

Trainer



**Dr. phil. Dipl.-Hdl. Dipl.-
Betriebsw. (FH)
Roman Kanning**

Economic education and
training in Frankfurt since
2003

Objective

This four-day workshop offers an introduction into the basics of business administration to early career researchers who did not study economics.

It prepares participants for many areas of the professional life in which a basic knowledge of economic concepts is a plus.

Description

Based on practice-oriented questions, basic business management issues are dealt with in various methodological arrangements.

The main topics are:

- Basic Economic Terms
- Marketing
- Controlling
- Accounting
- Lean Production
- Human Resources Management
- Legal Forms
- Selected Tax Issues

The seminar will take place on the following dates from 9:30 – 16:30.

- **Friday-Saturday 14-15 June 2024**
- **Friday-Saturday 28-29 June 2024**

Conditions

Please only register for the seminar if you can participate in all four dates.

Organizational Information

Language / Format	English / On campus
Target group	Doctoral Candidates at all stages and Postdocs (R2/R3) from all faculties
Date	See description
Registration	For registration click here